



TRUCKEE
TAHOE
AIRPORT

Community Partner

An aerial photograph showing the Truckee Tahoe Airport nestled in a valley. The airport's runways and taxiways are clearly visible, surrounded by dense evergreen forests. In the background, a range of rugged mountains with patches of snow rises under a clear blue sky. A small portion of a pine tree is visible in the bottom left corner.

2024 TTAD AGENCY PARTNERSHIP APPLICANT WEBINAR

Dana Crary, TTCF Community Impact Manager
Phyllis McConn, TTCF Community Impact Officer
June 27th, 2024



AGENDA

☛ About Us

- Truckee Tahoe Airport District (TTAD)
- Tahoe Truckee Community Foundation (TTCF)

☛ Partnership Overview

☛ TTAD Agency Partnership Program

☛ Airport Public Purpose Examples

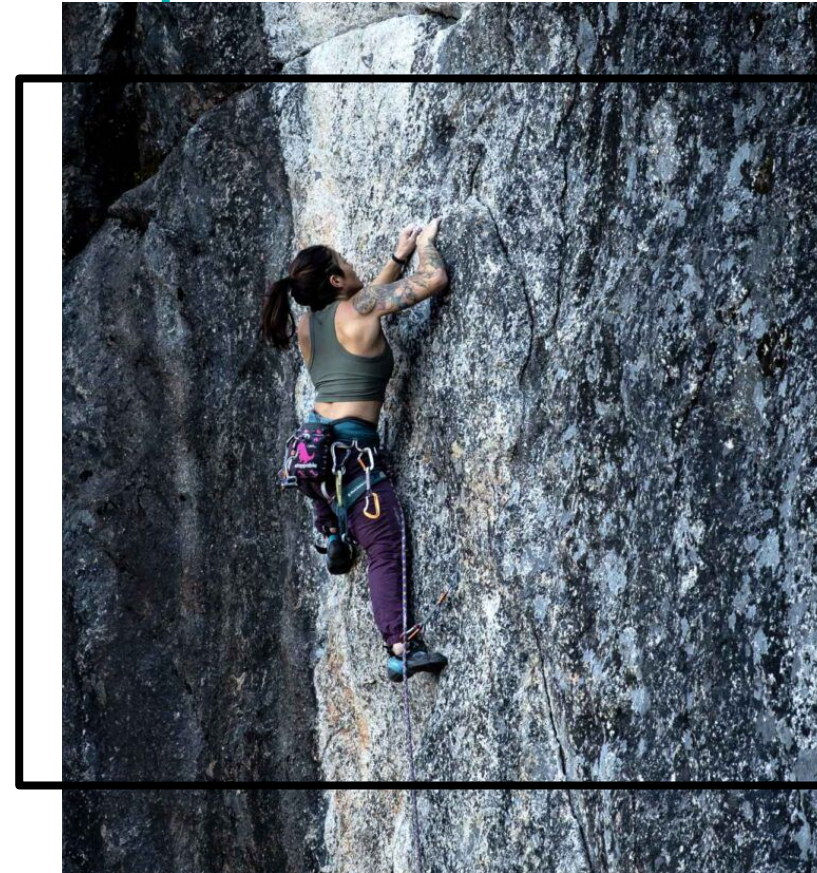
☛ Capital Campaigns

☛ Pre-Application Checklist

☛ 2024 Application Timeline & Key Dates

☛ Frequently Asked Questions

☛ Q&A





POLL

**IS YOUR ORGANIZATION A NEW
APPLICANT TO THE TTAD AGENCY
PARTNERSHIP PROGRAM?**



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TTAD MISSION & REGIONAL IMPACT

The Truckee Tahoe Airport aims to provide safe, high-quality services and facilities, reduce impact on airport neighbors and the environment, and invest in opportunities that increase community safety and provide sustained benefit to the entire Truckee Tahoe region.



TTCF MISSION

To connect people and opportunities, generating resources to build a more caring, creative, and effective community





Community Partner

A SHARED COMMITMENT FOR COMMUNITY IMPACT

Since 2021, TTCF has supported administration of the Annual TTAD Agency Partnership Application Cycle with a focus on:

Leveraging the knowledge, skills, and best practices of a community-based review model

Aligning public dollars to public mission through a rigorous & balanced committee process

Building the application process and providing guided technical assistance to prospective Agency Partnership Program applicants

Maintaining transparency with the community and general public on the process end-to-end



THE TTAD AGENCY PARTNERSHIP PROGRAM

- TTAD partners with local agencies and nonprofits in support of larger, regional projects and programs
- In 2023, the program awarded **\$434,893** to **8 organizations**
- Partnership must be **endorsed by formal motion or resolution** of another public agency providing significant contribution to project
- TTAD's purpose is aviation and the **project focus must tie back to the airport's goals and mission**
- Baseline award amount **over \$5,000**
- Funding is **not for general operating support**
- Organizations already receiving other TTAD **support valued over \$1,000** are not eligible



Agency Partnerships must:

- Be responsive to community needs
- Build value for the Airport District
- Reflect the Airport District's Mission, Goals, and Public Purpose
- Have broad and meaningful reach and impact into the local community

AIRPORT PUBLIC PURPOSE EXAMPLES

- Aviation or other services provided by TTAD
- Transportation related to use of TTAD property
- Aviation-related noise mitigation and avoidance
- Conservation and similar aviation buffer efforts
- Aviation-related public safety efforts
- Science Technology Engineering Arts and Math (STEAM) education
- Workforce housing
- Greenhouse gas emissions reductions and offsets
- Natural Resource Management



CAPITAL CAMPAIGNS

*"Capital campaigns **are considered on a discretionary** basis when they demonstrate broad community impact and alignment with the objectives of the program and/or annual board-stated goals."*

- Policy Instruction 311

Considerations may include:

- ☞ Is the timing right to make a Capital Campaign funding request for this project?
 - What are the goals within this funding phase of the project?
- ☞ Is this project a prudent use of public funds?
 - Is this a feasible project?
 - What % of funding has already been secured?
- ☞ Will the project be dependant on AP Funding for success?
- ☞ Will the TTAD AP funds be spent within 2025?





PRE-APPLICATION CHECKLIST

Eligibility Preview As Applicants Question List

Process Manager / Eligibility - 2022 Truckee Tahoe Airport District Agency Partnership Request Process / Preview

Fields with an asterisk (*) are required.

- > Public Agency Partner
- > Funding
- > Alignment with District Mission
- Community Support

Community Support for Project

Projects must demonstrate community support. Please select all that apply:

- ☐ Applicant has secured partners to achieve the project goals
- ☐ Landowners (if applicable), agencies, and/or stakeholders have been informed about the project
- ☐ Landowners (if applicable), agencies, and/or stakeholders are partners or have expressed support
- ☐ Applicant received support letters from gov't agencies, community/business groups, nonprofits, etc.
- ☐ Public outreach and engagement have demonstrated public support for the project

- ✓ **Go to Agency Partnership Page** of TTCF Website to access application portal

www.ttcf.net/ttad-partnership-program
- **Access Code: airport**

- ✓ Complete **Eligibility Quiz** in online request system

- ✓ **Obtain e-copies of the formal motion or resolution** endorsing agency partnership active during the proposed program term

OR

- ✓ **Ensure a plan to obtain formal motion or resolution** prior to application deadline of August 30, 2024



2024 APPLICATION TIMELINE & KEY DATES

1. APPLICATION SUBMISSION PERIOD

Self-serve eligibility quiz and technical assistance offered to prospective applicants in order to submit an on-time application.

2. DUE DILIGENCE REVIEW

Review committee evaluates applications across a common set of metrics and criteria.

3. RECOMMENDATIONS & VOTE

Recommendations presented to TTAD Board for consideration and formal resolution to approve based on score and community impact.

1

June 27th

- 📅 Workshop for prospective applicants

July 1

- 📅 Application portal opens

August 30th

- 📅 Application portal closes

2

August 30th - Sept. 30th

- 📅 Committee review & decision-making

3

October 23rd

- 📅 TTAD Board of Directors Meeting

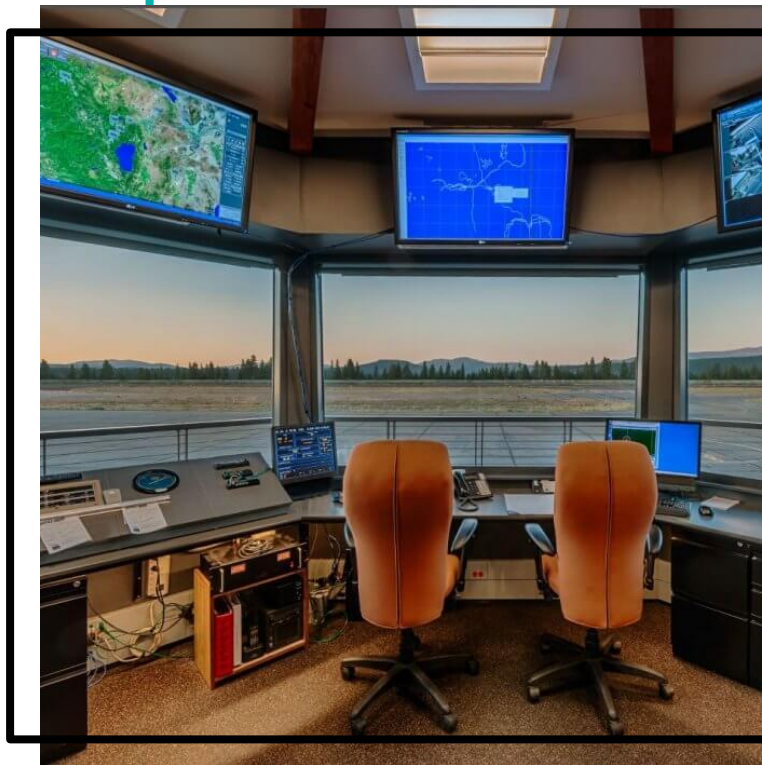
October 24th

- 📅 Notifications of funding decisions to applicants



FAQ AND Q&A

- **What if we do not have a partnership in place?**
 - Applicants *must* have a formal resolution from their public agency board or their partnering public agency's board to apply to the AP process
- **Who selects the TTAD Review Committee?**
 - Combined efforts from TTCF & TTAD
- **How much \$\$ should we request?**
 - Over \$5,000
- **How will I know if our project serves Airport Public Purpose?**
 - Please review the [Policy Instruction \(PI\) 311](#) for examples of funded project types
 - Take the Eligibility Quiz found in the application portal
- **If we are awarded funding, what are the next steps?**
 - Notifications of funding decisions will be sent by October 24th
 - Contracts will be created and checks will be submitted before the end of the calendar year
- **Contact Information:** Dana@ttcf.net



THANK YOU

For a more information, please take a look at the [TTAD Agency Partnership Page](#) of the TTCF website.



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