



CHALLENGE GRANTS

Spreading the Holiday Cheer

December 1st – December 31st.

Last year's Giving Season was fun, exciting and left the warm feeling of giving in all of us. To amplify those feelings, generous donors are helping us offer Challenge Grants that will boost donor dollars throughout the Giving Season. Challenge Grants can take a number of forms but the idea is the same: at certain hours and on certain days, nonprofits and donors will be rewarded for exemplary fundraising efforts. This means that whatever funds are raised during the Challenge will be boosted by sponsored Challenge Grants of **hundreds or thousands of dollars!** From the first to the last day, there will be Challenge Grant opportunities every week.

CHALLENGE DATES AND TYPE

- Tuesday, December 1st – #GivingTuesday Challenge, Nifty Fifty Challenge
- Each Friday - December 4th, 11th, 18th & 25th - 2-Hour Power Challenge
- Each Tuesday – December 8th, 15th, 22nd, & 29th - Raise the Bar Challenge
- Thursday, December 31st – Tahoe Time Challenge
- December 1st – December 31st – Grand Challenge Grant(s)

ELIGIBLE CHALLENGE DONATIONS

All challenge grants are based on unique gifts. A unique gift is defined as follows: One (1) gift, per donor, per organization, will be counted toward the grant award.

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#GIVING TUESDAY CHALLENGE – DECEMBER 1st. - \$5000

5 total winners @ \$1,000 each

The first **5** organizations to receive **20** unique gifts of \$50 or more will receive a challenge grant of **\$1,000**. Please be reminded that only one gift per donor, per organization, will be counted towards the prize.

- Nonprofits that receive the grand prizes for the most unique gifts will not be eligible for this category.
- Nonprofits that receive a Grand Prize or the Tahoe Time Challenge will not be eligible for this category.

NIFTY FIFTY – DECEMBER 1ST - \$1000

Awarded to **1** organization that receives the most unique donations of \$25 or more from the most U.S. States (location to be determined by billing address)

2-HOUR POWER CHALLENGE – FRIDAY DECEMBER 4TH, 11TH, 18TH & 25TH 8:00AM – 10:00AM - \$500 EACH WEEK.

Awarded to **2** organization that receives the most unique gifts of \$25 or more during this period.

RAISE THE BAR CHALLENGE – TUESDAY DECEMBER 8th, 15th, 22nd, & 29th 12:01 AM - 11:59 PM - \$1000 EACH WEEK.

From among those who give \$250 or more during this time, **1** donor will be randomly chosen, and **\$1000** will be added to their donation.

"TAHOE TIME CHALLENGE – DECEMBER 31st - \$5000

5 total winners @ \$1,000 each

The first **5** organizations to receive **20** unique gifts of \$50 or more will receive a challenge grant of **\$1,000**. Please be reminded that only one gift per donor, per organization, will be counted towards the prize.

- Nonprofits that receive the grand prizes for the most unique gifts will not be eligible for this category.
- Nonprofits that receive a Grand Prize or the #Giving Tuesday Challenge will not be eligible for this category.

GRAND CHALLENGE GRANT(S)

Grand Challenge 1st Place: 3 each \$4,000.

Awarded to the small, medium and large organizations with the highest number of unique gifts of \$50 or more. An eligible or unique gift is defined as one gift of \$50 or more to one organization from one donor.

Grand Challenge 2nd Place: 3 each \$3,000

Awarded to the small, medium and large organizations with the second highest number of unique gifts of \$50 or more.

Grand Challenge Guidelines:

Donors are encouraged to make gifts of \$50 or more to multiple organizations of their choice. One (1) gift, per donor, per organization, will be counted toward the grant award.

- For this prize only, the size of organizations is defined by projected expenses submitted on 2015 Give back Tahoe Application.
 - **Small organizations** - \$150,000 or less.
 - **Medium organizations** - \$150,001 to 499,999.
 - **Large organizations** - Over \$500,000.