

# IMPACT

AGENDA





# TAHOE TRUCKEE COMMUNITY FOUNDATION

connects people and opportunities, generating resources to build a more caring, creative, and effective community.

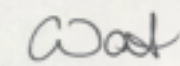
## DEAR FRIEND OF TTCF,

What is it that drives so many of us to give back to our community? If you are like us, it is the satisfaction of personally effecting positive change, serving a cause greater than ourselves, and inspiring those around us to become involved. At Tahoe Truckee Community Foundation (TTCF), we attract the most amazing individuals: volunteers, donors, and staff who are eager to commit their time and resources to our mission. Each one of us sees so much potential for our community to grow into an even more incredible place to live and visit.

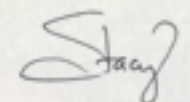
People come to TTCF through different doors. Some of our community members best know us for the grants we award to our nonprofits, others know that through us they can commit to giving back to this region during their lifetime and beyond. Still others

might know us as the ones who show up in a neutral leadership role to help advance the tough conversations like housing.

However you have been exposed to TTCF, we invite you to get to know us better. You may be surprised by the impact we're driving in our region, and we hope to inspire you to get more engaged. Take one of our board governance workshops, attend a community resource sharing meeting, participate in driving housing solutions, or learn more about our Legacy Society. Whatever your passion, we can help you find where your greatest contribution is yet to be realized in our community!



Wally Auerbach,  
Board Chair



Stacy Caldwell,  
CEO

**“WE MAKE A LIVING BY WHAT WE GET, BUT WE MAKE A LIFE BY WHAT WE GIVE.”**  
-WINSTON CHURCHILL



# ATTRACT \$100 MILLION TO OUR REGION

Imagine a community that attracts and absorbs resources in the places they are needed most. As beautiful as North Tahoe - Truckee is, it doesn't take long to see the need for investment in our future. In the following pages, we share the tools we will

use to attract \$100 million of integrated capital blending philanthropic, private, and public funding. We also show the roles we play in these efforts to build a more resilient, thriving, and sustainable future for our region.

## OUR UNIQUE LEADERSHIP APPROACH







# NAVIGATE FEARLESS CONVERSATIONS

OUR  
ROLES > **CONVENER · LISTENER  
COMMUNICATOR**

Convene regional partners to establish shared priorities, collaborate, and catalyze community investment. Welcome anchor institutions, businesses, elected officials, and local leaders to co-create regional solutions.



# INVITE UNLIKE-MINDED INDIVIDUALS TO SPARK INNOVATIVE SOLUTIONS

OUR  
ROLES > **CONVENER · LISTENER  
COMMUNICATOR**

Connect key stakeholders, thought leaders, and investors to collaborate around community opportunities. Create spaces for community members to share their diverse stories and perspectives to inspire collective and creative action.





# PROMOTE PEACEFUL CIVIL DISCOURSE

OUR ROLES > LISTENER · COMMUNICATOR  
MISSION STEWARD

Encourage our community members, businesses, and organizations to approach dialogue with respect and inclusivity at all times. Raise up our communities by welcoming all perspectives and voices to engage as a collective.





# SHAPE

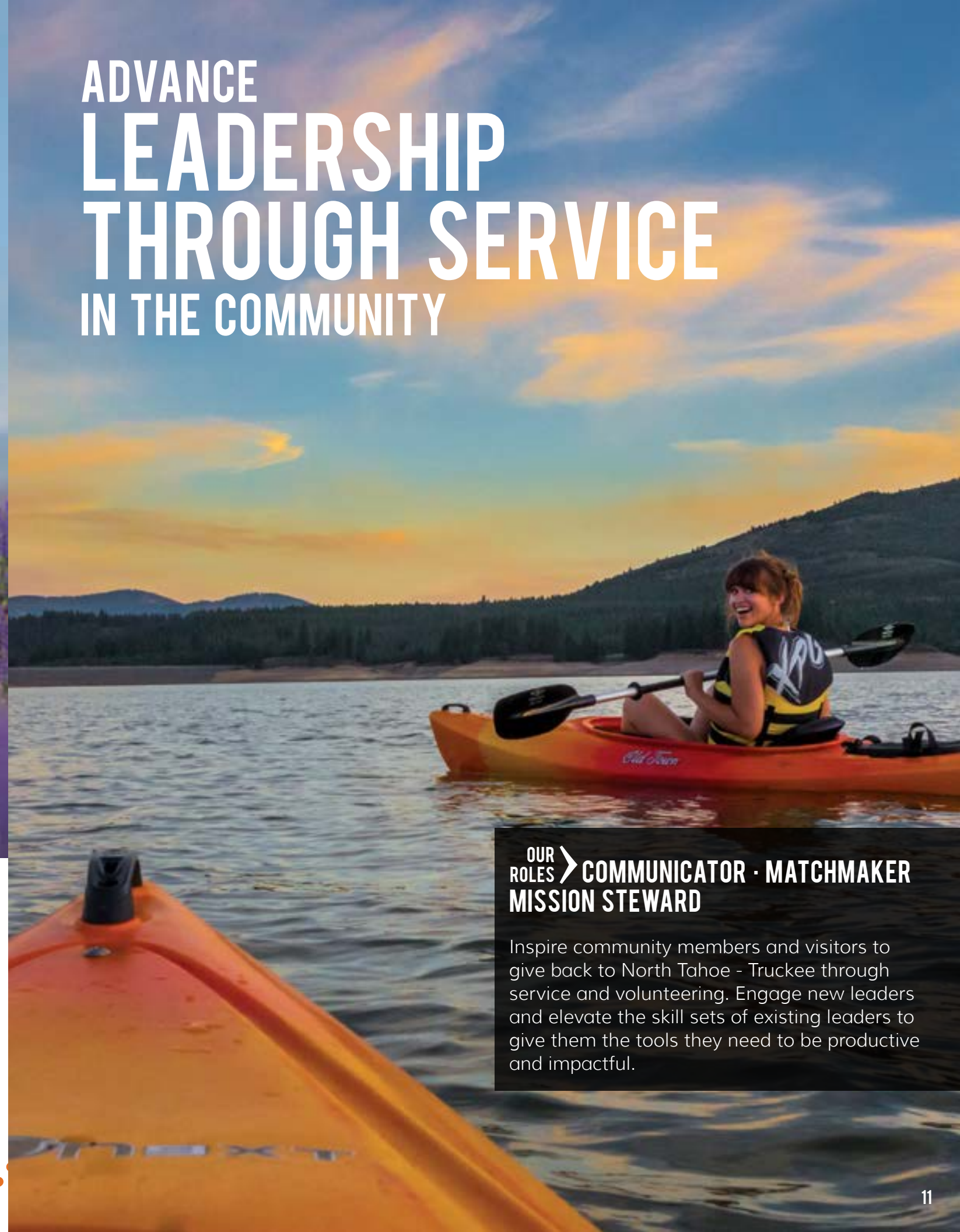
## OUR REGION THROUGH COLLECTIVE PHILANTHROPY

OUR ROLES

### MISSION STEWARD MATCHMAKER

Inspire a new era of philanthropy to protect and steward what is most precious to us as a community of philanthropists. Connect community members to opportunities that empower them and impact our region.

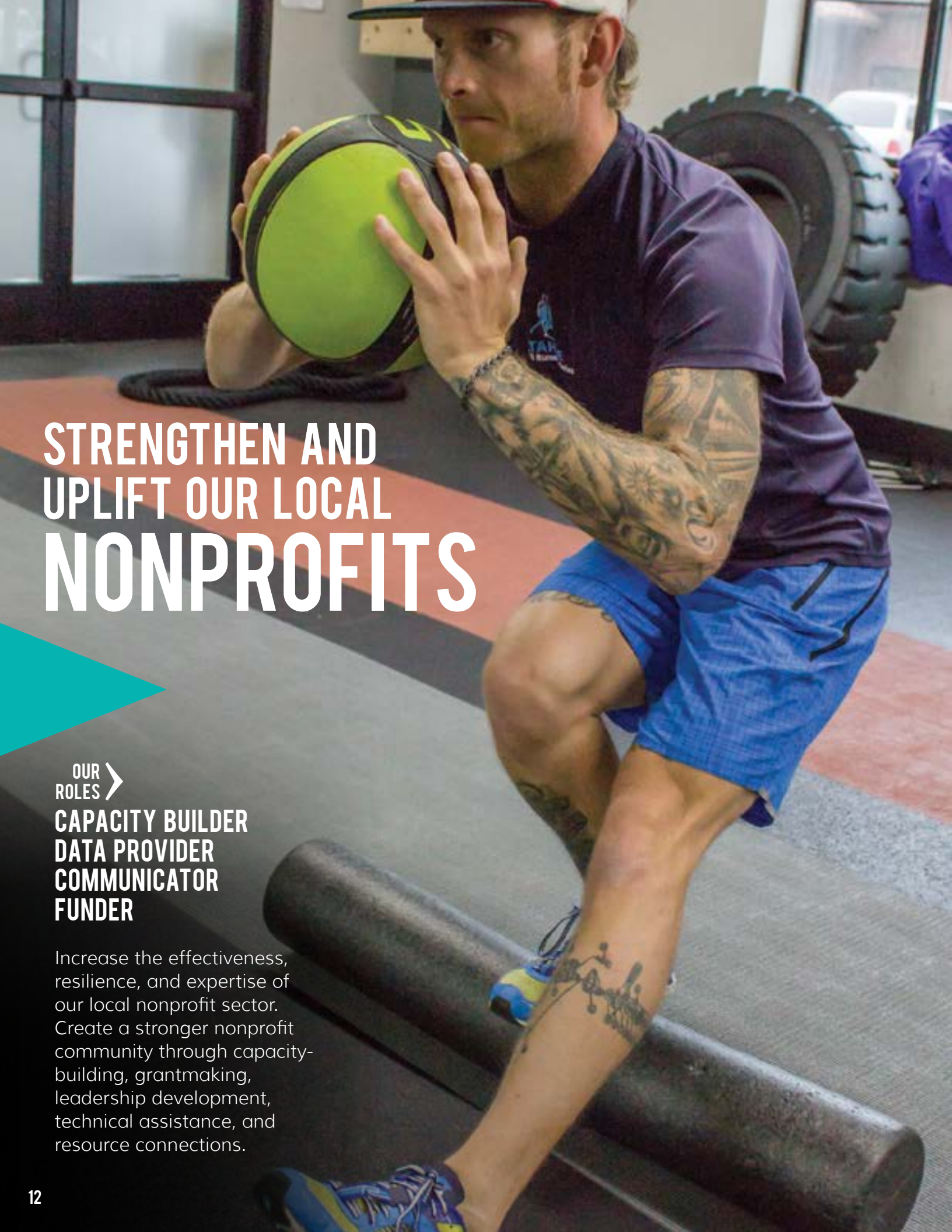
# ADVANCE LEADERSHIP THROUGH SERVICE IN THE COMMUNITY



### OUR ROLES COMMUNICATOR · MATCHMAKER MISSION STEWARD

Inspire community members and visitors to give back to North Tahoe - Truckee through service and volunteering. Engage new leaders and elevate the skill sets of existing leaders to give them the tools they need to be productive and impactful.





# STRENGTHEN AND UPLIFT OUR LOCAL NONPROFITS

OUR ROLES >

**CAPACITY BUILDER  
DATA PROVIDER  
COMMUNICATOR  
FUNDER**

Increase the effectiveness, resilience, and expertise of our local nonprofit sector. Create a stronger nonprofit community through capacity-building, grantmaking, leadership development, technical assistance, and resource connections.



# PRIORITIZE RESEARCH AND DATA

OUR ROLES >

**DATA PROVIDER · POLICY ADVOCATE · SYSTEMS ENGINEER**

Prioritize the collection, analysis, and dissemination of regional data to track and monitor community needs. Identify pressing issues, create solutions, and evaluate impact to continue thoughtfully adapting to our evolving region.



# THE IMPACT WE SEEK



**TOGETHER,** we create the community we want: thriving, resilient, and sustainable.

What would that look like to you? Perhaps it might look like...

- Stable, happy families
- Strong, healthy forests
- Livable wages through economic diversity
- New and recovered units for workforce housing





# EXPAND HOUSING

FOR THE PEOPLE OF NORTH TAHOE – TRUCKEE

OUR ROLES > **CONVENER · INVESTOR · POLICY ADVOCATE**

Convene and mobilize policymakers, developers, and leaders to create timely solutions to expand housing for our families and workforce. Identify effective community investments to meet our housing needs and preserve our community culture.



# STRENGTHEN FAMILIES THROUGH COMMUNITY COLLABORATION

**OUR ROLES** > CONVENER · CAPACITY BUILDER · DATA PROVIDER  
COMMUNICATOR · POLICY ADVOCATE · SYSTEMS ENGINEER

Embrace collaboration to strengthen our region's families and residents. Seek continued capacity for the Community Collaborative of Tahoe Truckee's forty-five agencies to coordinate services, maximize resources, and advocate for community health, education, and safety.

# INVIGORATE THE ECONOMY THROUGH IMPACT INVESTING

**OUR ROLES** >  
MATCHMAKER  
DEAL-MAKER  
INVESTOR

Provide funding and attract resources to support development of economic activities. Inspire investments that strengthen our infrastructure, solve environmental challenges, and cultivate a vibrant, diverse, and sustainable economy.



# SEEK MARKET BASED SOLUTIONS FOR OUR FORESTS

OUR  
ROLES **▶ CONVENER · MATCHMAKER**  
**INVESTOR · DEAL-MAKER**

Build community awareness of tree mortality and forest health through education, engagement, and exploration of market-based solutions. Stimulate new business opportunities to catalyze more economic opportunities and heal our forests.



# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

ASSETS	2016
Cash and cash equivalents	\$2,301,550
Prepaid expenses	20,031
Investments	19,415,270
Due from related party	40,000
Beneficial interest in charitable trusts	862,158
Fixed assets, net	1,817,396
<b>TOTAL ASSETS</b>	<b>\$24,456,405</b>
<b>LIABILITIES</b>	
Accounts payable	\$10,504
Accrued compensation	30,593
Line of credit	307,918
Agency funds	4,213,806
<b>TOTAL LIABILITIES</b>	<b>\$4,562,821</b>
<b>NET ASSETS</b>	
Unrestricted	\$11,340,850
Temporarily restricted	2,601,394
Permanently restricted	5,951,340
<b>TOTAL NET ASSETS</b>	<b>\$19,893,584</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$24,456,405</b>

AUDITED AS OF JUNE 30, 2016

**MORE THAN  
\$23.8 MILLION.**

**TOTAL GRANTS  
AWARDED SINCE 1998:**

# TAHOE TRUCKEE COMMUNITY FOUNDATION

The people who are attracted to serve our region through TTCF embody the spirit and culture of our mission and our home. Together, our Board Members and Staff use their time and expertise to build an intentional community. Each person is deeply engaged in our region and we are proud of the types of people who commit themselves to our mission.

## BOARD OF DIRECTORS

Walter Auerbach, Board Chair	Lauren OBrien, Vice Chair
Kelley R. Carroll	Robert Richards, Board Treasurer
Marilyn Disbrow	Kathryn Rohlf
Geoff Edelstein	Hannah Sullivan
Richard Gander	Kristin York
Nancy Gisko, Board Secretary	
David Hansen	
Brad Koch	

## STAFF

Stacy Caldwell, CFRE CEO	Sara Schrichte, Community Collaborative of Tahoe Truckee and Housing Council Coordinator
Linda Brown, Donor Engagement	Alison Schwedner, Director of Community Collaborative of Tahoe Truckee
Itziar Camio, Chief Financial Officer	Emily Vitas, Consultant
Ashley Cooper, Communications and Grants Manager	Kathy Whitlow, Office Manager
Phyllis McConn, Community Impact Officer	

**FEEL INSPIRED?  
JOIN US.**

**GIVE.  
VOLUNTEER.  
STAY CONNECTED.  
LEAVE A LEGACY.  
[WWW.TTCF.NET](http://WWW.TTCF.NET)**

## ACKNOWLEDGEMENTS

Thank you to the thought leaders in the world of philanthropy and impact investing that inspired us along the way. Our strategic plan and the impact we seek is stronger, bolder and more innovative because of you.

Thank you to our friends in the Leadership Circle of Community Foundations organized by Balle and RSF Social Finance. Marjorie Kelly and the Democracy Collaboration. The Heron Foundation. Robin Hacke of Living Cities and Kresge Foundation. David Wood of Initiative for Responsible Investment at the Hauser Institute for Civil Society at Harvard University. Amy Chung of Living Cities and The California Endowment. Marian Urquilla of Strategy Lift. Ralph Smith of the Annie E. Casey Foundation. Kevin Doyle Jones of Good Capital and Social Capital Markets. Stanford Social Innovation Review. Mark Kramer and John Kania of FSG.

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