



2020 ANNUAL REPORT



TABLE OF CONTENTS

LETTER FROM CEO AND BOARD CHAIR	3
TRANSFORMING PHILANTHROPY	4
COLLECTIVE GIVING	5-9
TAHOE50 GIVING CLUB	10
FAMILIES	11-13
FORESTS	14-15
HOUSING	16-17
FINANCIALS AND LEADERSHIP	18



LETTER FROM TTCF'S CEO AND BOARD CHAIR

The beginning of 2020 was just like any other year: Give Back Tahoe wrap-up, preparing quarterly fund statements, planning for our Board Governance series, ensuring all of our grantees received their funds, etc. Business as usual. Little did we know that 2020 was going to be the year that completely challenged our systems, infrastructure, and funding priorities. Suddenly, chaos and unrest slipped in.

In mid-March, when the COVID-19 pandemic forced us into shelter-in-place, we quickly moved our operations virtually and established an Emergency Response Fund to help our community and nonprofits weather the storm. At the same time, TTCF was attracting national headlines around our initiative work in housing, forests and families, making us busier than ever. Real estate sales in the Tahoe Truckee region started to skyrocket and NPR labeled us a “Zoom Town” because of all the remote workers fleeing to our region. This only exacerbated the existing **housing** crisis. Our **forests** were in danger having just gone through the worst fire season in history with a total of 4,257,963 acres burned in California alone. At the same time, with so many community members unemployed, our safety net was stretched thin and many **families** were seeking help for the first time, not knowing where to turn. In addition to the pressure our initiatives were facing, the killing of George Floyd made it clear we needed to do something locally to address systemic racism in our country.

All of these ongoing issues came to the forefront at once with no end in sight. It was a time of such uncertainty and division, and there has never been a greater need for collective support which gives deeper meaning to the work we do. As we reflect on the year, we are overwhelmed with gratitude for how our community showed up for each other during this crisis. Thanks to partners like you, we were able to quickly adapt and facilitate the **injection of \$5.6M into our community** through our annual grant cycle plus five additional rounds of grantmaking. Our small (but mighty) team experienced tremendous

growth that you will see highlighted throughout this report. We are so proud to have added four new team members, welcomed four new Board members, launched our learning journey to focus on diversity, equity and inclusion, and broken previous records for Give Back Tahoe, grantmaking and scholarships.

As difficult as 2020 was, we have never been more honored to be leading TTCF and to be a part of a community that takes care of each other. We know that our community is still recovering, but we have even greater commitment to the work we do and the impact we seek. Looking ahead, we will continue to listen, convene and engage the Tahoe Truckee community to be more caring, creative, effective and *equitable*.

Thank you for your continued support of TTCF. We are so very grateful to have you along on this journey.



Stacy Caldwell, CEO



Hannah Sullivan, Board Chair

TRANSFORMING PHILANTHROPY IN DIFFICULT TIMES

Recently, the Tahoe Truckee Community Foundation was nationally recognized on three occasions for different aspects of our work. It is truly an honor to see our work shine through the barrage of global and national challenges we all faced. As a community foundation, we played an important role not only in emergency response for our community, but also maintained a caliber of programming that was recognized by established philanthropic outlets.

Aspen Institute's Community Strategies Group highlighted our Mountain Housing Council's work in a webinar series related to its groundbreaking report on [Rural Development Hubs](#).

WATCH THE SESSION: [Shelter in Rural Places: Facing Rural Housing Challenges in the Unfolding Pandemic](#), September 2020

Inside Philanthropy highlighted our Forest Futures program and vision to attract significant resources to create market-based solutions with catalytic capital.

READ: [With Climate Impacts Hitting Home, a Tahoe-Area Community Foundation Backs Forest Health](#) By Michael Kavate - October 27, 2020

The Chronicle of Philanthropy highlighted TTCF's ability to deploy community grants in an efficient and flexible way based on trusted relationships and real-time strategy.

READ: [A Year of Crisis Forced Foundations to Change Bad Practices. They Should Never Revert to the Old Ways.](#) By Kris Putnam-Walkerly - April 26, 2021



National recognition isn't necessary for us to carry out the important work that this mission inspires, however, it does give us a sense of pride that our strategic plan is working and that our amazing team of staff, Board and volunteers are truly transforming our region and philanthropy.

COLLECTIVE GIVING



This past year was a remarkable one for grantmaking with five funding rounds in addition to our annual community grant cycle in the Fall. When the shelter-in-place order happened and businesses shut down, our region immediately felt the impact. We know that 60% of our jobs are tourism-based so when the economy is in jeopardy, it causes food insecurity, housing concerns and overall health distress. **Our nonprofits** that make up the safety net for our community felt an increase in demand while simultaneously shifting to virtual operations and having more on their plates due to staff layoffs and COVID-19 restrictions on volunteers. Additionally, they **lost an estimated \$7M in revenue** as they had to cancel their annual in-person fundraising events.

I am so proud of how our community showed up to support each other in a time of crisis and uncertainty. Including money distributed through Give Back Tahoe, scholarships and Donor Advised Funds, **we distributed \$5.6M to the community this year**, and that is something worth celebrating.

Phyllis McConn, Community Impact Officer

EMERGENCY RESPONSE FUND - \$749,639

On March 17, one day after the shelter-in-place order went into effect, TTCF opened an Emergency Response Fund (ERF) to assist our nonprofits that were directly serving those in the community affected by COVID-19. The ERF was set up with flexibility to support our safety net providers and ensure they had the capacity to help our community members through this crisis. Fortunately, our donors trusted us, and the nonprofits, to use these flexible funds effectively. We quickly began distributing these grants in early April with two additional rounds by the end of the year.

Change
happens
at the
speed of
trust

EARLY APRIL | \$265,000

First round distributed to safety net nonprofits

MID-MAY | \$195,000

Second round distributed to safety net nonprofits

EARLY JULY-OCTOBER | \$335,000

Third round distributed to the broader nonprofit community



TTCF COMMUNITY GRANT CYCLE

Our community grant cycle opened in September. Areas of funding included an open-competitive application for any and all requests, nature grants from TTCF and the Martis Fund, and aligned grantmaking from the Queen of Hearts Women's Fund and the Tahoe Donner Giving Fund. This streamlined application process helps to inform the volunteer grants committee on trends in the community and any strategic plans for the coming year.

\$359,345
DISTRIBUTED

41
NONPROFITS

GIVE BACK TAHOE

After actively raising money all year long through our Emergency Response Fund, we were unsure how successful our 7th annual Give Back Tahoe fundraising campaign would be. When we launched the campaign on Giving Tuesday, we were astounded by the record-breaking numbers that we saw both in dollars raised and unique donors who were contributing to the campaign. Both the nonprofits and community seemed more engaged than ever and the momentum continued throughout the end of the month.

GIVE BACK TAHOE

\$428,821
RAISED

1,813
DONATIONS

46
NONPROFITS

PLACER SHARES

In July, Placer County began receiving federal CARES Act funding to help local governments, businesses and nonprofits respond to COVID-19 related emergencies. In partnership with Sierra Business Council and Placer Community Foundation, we helped deploy a portion of these funds by focusing on Eastern Placer County nonprofits. It was a highly effective, multi-stage effort between public and private agencies to make our communities and economy stronger. Between September-December, \$995,000 was distributed to 44 nonprofits.

[Placer Shares Recap Video](#)



\$995,000
DISTRIBUTED

44
NONPROFITS

“

COVID-19 greatly worsened an already scarce housing situation in our region. Due to mass employment loss, many of our community members were not able to pay the high cost of rent. We began to see that people were relocating to more affordable areas. This threatened the community and culture that makes our region so special. Funds from the **PLACER Shares Impact Grant** allowed Sierra Community House to support these community members to stay safe, sheltered, and in our community. This is an enormous benefit to those we serve and our community at large.

Kristy Oriol, Sierra Community House

”

DONOR ADVISED FUNDS

Donor Advised Funds are one of the ways that TTCF amplifies giving in our community throughout the year. By working with individual donors, we help guide their philanthropy towards causes they are passionate about.

\$1,063,486
TOTAL DISTRIBUTED
IN 2020

120
DONOR ADVISED
FUNDS

ADVANTAGES TO CHOOSING TAHOE TRUCKEE COMMUNITY FOUNDATION AS A PARTNER IN YOUR PHILANTHROPY:

- We strive to make our region better
- We have deep knowledge of the community and region we serve
- We have long-standing relationships with our nonprofits and community partners
- We work with other donors and leverage your resources with theirs to have a bigger impact
- We think strategically with a bird's eye view of our region
- We have staff members who are fully dedicated to supporting our grantmaking and nonprofit programming
- We offer donors greater flexibility to choose causes aligned with their personal values and philanthropic intent

We always have our finger on the pulse of our community which allows us to identify the most pressing needs. This means we are connecting with community leaders and experts in every field to think strategically and creatively about solutions. This means when our nonprofits talk, we listen.

At TTCF, we understand that every person must find the charitable path that suits his/her personal giving style. That is why we offer many types of funds and ways to give - whether that means estate planning, one-time gifts to favorite nonprofits, or leveraging your resources with those of other donors.

2020 GRANTEES

Achieve Tahoe	Mountain Area Preservation	Tahoe Cross Country Ski Education Association
Adventure Risk Challenge	Nature Conservancy, Nevada Chapter	Tahoe Food Hub
Aim High	Nevada County Arts Council	Tahoe Forest Health System Foundation
Arts For the Schools	North Lake Tahoe Historical Society	Tahoe Fund
Big Brothers Big Sisters of Northern Sierra	North Tahoe - Truckee Homeless Services	Tahoe Institute for Natural Science
Biking for a Better World	North Tahoe Arts	Tahoe Nordic Search and Rescue
Boys and Girls Club of North Lake Tahoe	Placer County Law Enforcement Chaplaincy	Tahoe Prosperity Center
Choices Person Centered Services	Plumas Crisis Intervention & Resource Center	Tahoe Public Art
Clean Up The Cayes	Positively Rolling	Tahoe Rim Trail Association
Community Collaborative of Tahoe Truckee	Sierra Business Council	Tahoe School of Music
Community of Writers	Sierra College Foundation	Tahoe Truckee Unified School District
Conservation Science Partners, Inc.	Sierra Community House	Tahoe-Pyramid Trail
Contractors Association of Truckee Tahoe (CATT) Community Project	Sierra Nevada Alliance	Tahoe's Connection for Families
Desert Research Institute	Sierra Nevada Children's Museum dba Kidzone	TOCCATA Tahoe Symphony Orchestra & Chorus
Donner Summit Association	Sierra Senior Services	Trails and Vistas
Friends of the Truckee Library	Sierra State Parks Foundation	Trout Unlimited, Inc.
Gateway Mountain Center	Sierra Watershed Education Partnerships	Truckee Arts Alliance
Girls on the Run	Slow Food Lake Tahoe	Truckee Community Theater
Granite Wellness Centers	SOS Outreach	Truckee Donner Land Trust
Headwaters Science Institute	Squaw Valley Ski Museum Foundation	Truckee Donner Railroad Society
High Fives Nonprofit Foundation	Sugar Pine Foundation	Truckee History - Railroad Museum
Humane Society of Truckee-Tahoe	Tahoe Ability Program Disabled Adult Services fiscally sponsored by Achieve Tahoe	Truckee River Watershed Council
KidZone Museum	Tahoe City Downtown Association	Truckee Roundhouse
Lake Tahoe Dance Collective Inc.		Truckee Tahoe Community Chorus
League to Save Lake Tahoe		Truckee Trails Foundation
		UC Davis, Tahoe Environmental Research Center

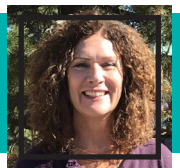
SCHOLARSHIPS

In the midst of a global pandemic, economic upheaval, and social unrest, a committed group of donors and volunteers worked tirelessly sifting through more than 5,000 applications from 145 eligible students. During endless Zoom meetings, they ensured that a careful, deliberate, and equitable process resulted in 126 Tahoe Truckee students receiving over \$1 million in local scholarships - a record breaking level of awards.

“ This is the most personal work we do at the Community Foundation. All of us really feel that it is a privilege to read such personal stories in the applications and help the students fulfill their dreams. This year especially, I'd say these graduates are equipped and ready to change the world.

Phyllis McConn
Community Impact Officer

Educational opportunity bridges the gap between dreaming and doing, hoping, and fulfilling. The high cost of education is a glaring issue in our country, which magnifies economic inequalities and the growing needs of students and families. Fortunately, our community stepped up to the challenge to help local students achieve their dreams through collective generosity. At TTCF, we are so grateful to work with the Tahoe Truckee Community Scholarship Committee and the countless volunteers and generous donors who make up this powerful program. A great debt is owed to everyone who took the time and energy this year, during a pandemic, to advocate for these students. If ever there was a reason for hope in the future, these students have certainly underscored it. These scholarships and the people who make them possible represent the best of this vibrant and diverse community we call home, a community we are proud to support at the Tahoe Truckee Community Foundation. [Moonshine Ink: Turning the Tassels](#)



Phyllis McConn
Community Impact Officer



Deb Ryan
Resident Wise Woman

\$1,038,000
AWARDED

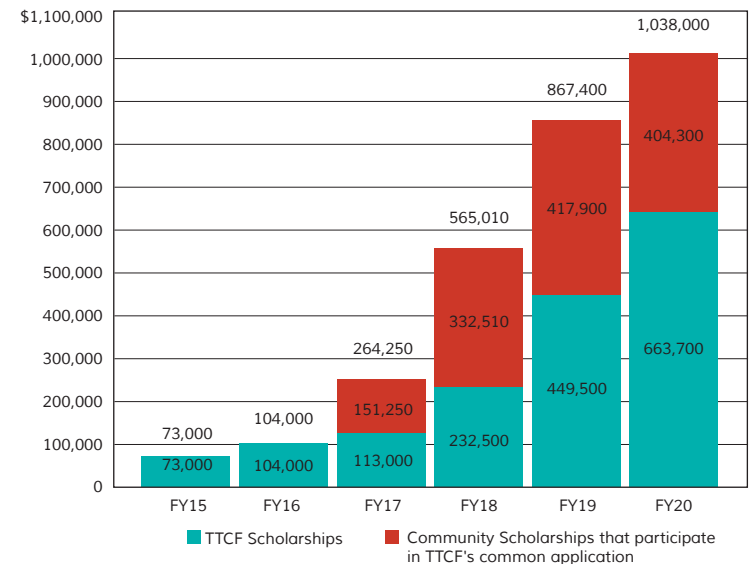
126
STUDENTS

5,000+
APPLICATIONS



SCHOLARSHIP AWARDS

In 2017, we purchased software that replaced written applications for each independent scholarship and set up an online common application process free of charge to all participating local scholarship providers. This streamlined the process for local students by allowing them to apply for multiple scholarships — managed by TTCF and other local groups — through a single application. We provide the software, manage the application process, set up the individual committees and assign out the eligible applications to each reviewer. While each scholarship committee runs its own independent review and decision process, the committees collaborate to ensure funds are distributed equitably among applicants.



For 2020 scholarship recipient Nicole Heredia, pursuing an education is a dream she never took for granted. After being diagnosed with a chronic disease at age 11, school became a safe haven despite college never seeming in the cards. She vividly remembers when a high school teacher said, “they can take away your job, your rights, but no one can take away your education” as the moment she decided to invest herself wholly in her education. Nicole’s application moved many reviewers to tears and she was selected for the Martis Camp Foundation Scholarship.

TTCF SCHOLARSHIPS

Alpine Winter Foundation Scholarship
Barbara Kramen-Kahn and David Kahn Scholarship
Bob and Pat Sutton Scholarship
Cameron and Jane Baird Latinx Scholarships
Dual Language For the Future Scholarship
Early Childhood Education Scholarship
Ed Plaut Jr. Arts & Humanities Scholarship
Elenita Sullivan Memorial Scholarship
Richard R. Small Memorial Music Scholarship
Jackson Ferree Scholarship
Jacquie Foundation Scholarships
Marcy Trieb Olson Women in Finance Scholarship
Mary Lou Herhusky Scholarship for the Arts
Michael Sabarese Fund Scholarship
Mountain Area Preservation Environmental Scholarship
Mrs. Katherine Beallo Scholarship
PAX House Scholarship
Squaw Valley | Alpine Meadows Scholarship
Steingard & Blumenstock Scholarship for the Arts
Tahoe Donner Giving Fund Scholarships
Tahoe Donner Impact Scholarship
Truckee First Gen Scholarship
Truckee Sanitary District Environmental Leadership Scholarship
TTCF Anonymous Scholarship

TTCF SCHOLARSHIPS
\$633,700

COMMUNITY SCHOLARSHIPS
\$404,300

COMMUNITY SCHOLARSHIPS

Alta Sierra Foundation/Norman Dewhurst Scholarship
California School Employees Association Scholarship
Daniel Kristopher Loux Fire Science Scholarship
Dickson Realty Scholarship
Elements Mountain Company
For Goodness Sake-The Jeannine Karnofsky Scholarship
Great Futures Scholarship
Helen Gates Perpetual Fund Scholarship
Independent Order of Odd Fellows
JCH Scholarship
Judge C. Anders Holmer Scholarship
Julie Leigh Tennis Scholarship
Kevin Murnane Scholarship
Kip B. Larrieu Memorial Scholarship
Kiwanis Club of North Lake Tahoe
Liberty Utilities
Martis Camp Foundation: Ambition Scholarship
Martis Camp Foundation: Changemaker Scholarship
Martis Camp Foundation: Committed Scholarship
Martis Camp Foundation: Denise Martinez Scholarship
Martis Camp Foundation: Stepping Stone Scholarship
Medical Fund- TTCSC Scholarship
Mountain Hardware and Sports Dane Skutt Memorial Scholarship
Mountain Hardware and Sports Dane Skutt Memorial Scholarship-Vocational
Nicola A. Sassarini Memorial Scholarship
Northstar Fire Fighters Association Scholarship
North Tahoe American Association of University Women Scholarship
North Tahoe Firefighters Association
NTPUD Employee Association Scholarship
OTTO Rempfer Scholarship
P.E.O. Chapter XE
Ron Hennessey "Don't Sweat the Small Stuff" Vocational Education Scholarship
Rotary Club of Tahoe City- Scholastic Scholarship



Rotary Club of Tahoe City- Vocational Scholarship
Rotary Club of Truckee- Ruth Frishman Scholarship
Rotary Club of Truckee- The Matt Rusanoff Scholarship
Rotary Club of Truckee- The Ron Florian Career Technical Education Scholarship
Rotary Club of Truckee Scholarship
Ruth Deveney Memorial Scholarship
Sierra Rainbow-Steve Munro Memorial Scholarship
Sloan Kilner Tahoe City Rotary Club Foundation Scholarship
Soroptimist International of Truckee-Donner Sierra High Scholarship
Soroptimist International of Truckee-Donner Truckee High Scholarship
State Farm Office of Roxanne Duffield
Tahoe City Rotary Club Foundation-Marino De Lappe Scholarship
Tahoe City Rotary Club Foundation-Scholastic Scholarship
Tahoe City Rotary Club Foundation-Vocational Scholarship
Tahoe Forest Hospital Medical Staff Scholarship

Tahoe League for Charity
Tahoe Mountain Resorts Foundation
Tahoe Regional Planning Agency Environmental Scholarship
Tahoe Sierra Board of Realtors Scholarship
Tahoe Truckee Education Association Scholarship
Tahoe Truckee Engineers Association Scholarship
Tahoe Water Suppliers Future of Water Scholarship
TAMA Scholarship
The Peckler Family Scholarship
Truckee Donner Horsemen
Truckee Donner Land Trust Scholarship
Truckee Downtown Merchants Association
Truckee Fire Protection District-Roy Waters Memorial Scholarship
Truckee High Alumni Scholarship
Truckee Optimist Club
Truckee Tahoe Community Chorus Music Education Scholarship
TTCSC Scholarship

Tahoe50

GIVING CLUB

The Tahoe50 Giving Club is a blend of high-impact philanthropy and exclusive winter experiences at 10 North Tahoe resorts. In its seventh year, Tahoe50 passes sold out for the second year in a row, with the majority of passholders making a multi-year commitment. Thanks to the generosity from our Tahoe50 donors and resort partners, TTCF can make an impact across our initiatives.

This year, we are especially grateful for all that our resorts did to accommodate our Tahoe50 members, despite the operational obstacles they faced to remain open during the pandemic. Corporate generosity and collective giving in tough times goes a long way in making our community stronger.



FAMILIES: SAFETY NET UPDATE

APRIL 2021



A YEAR IN REVIEW

As I pause and reflect on the past year, I am struck by the changes that I see across the region. We know the pandemic has disproportionately impacted the health and economic well-being of low income individuals and people of color. Long-term isolation and stress have taken their toll on our individual and collective mental health. Available and affordable housing has become so limited that many long-time locals have been forced out of their homes and communities. A shortage of available affordable child care options makes it challenging for parents to maintain employment.

I find comfort in knowing that our region is not alone in facing these challenges and our Community Collaborative has never been so steadfast in tackling these issues locally. Against this challenging backdrop, our safety net providers have worked tirelessly to ensure our community is fed, connected, and supported. With the continual monitoring of community data, as reflected on the following page, our partners have responded and reacted in real time to make an impact. Throughout the year, we have focused on addressing vaccine hesitancy and mental health services with creative solutions. As more and more residents become vaccinated, and we begin to navigate this new phase of the pandemic, we continue to focus on the health and well-being of all of our community members during this unusual time of both uncertainty and hope.

Sincerely,
Alison Schwedner, *Director*
Community Collaborative of Tahoe Truckee

OUR MISSION

The Community Collaborative of Tahoe Truckee (CCTT), a program of the Tahoe Truckee Community Foundation (TTCF), is comprised of more than 50 health, education, and social service organizations and coalitions who have worked together for over 20 years to address the complex issues and fundamental needs of community members in North Tahoe-Truckee. The Collaborative seeks to understand the stories of our local people, and we root our work in the power of data to inform our leaders and drive results.



OUR PARTNERS

Adventure Risk Challenge	Sierra Mental Wellness Group
Aim High	Sierra Nevada Children's Services
Alta Regional	Sierra Senior Services
AMI Housing	Sierra Teen Education Parenting Program
Arts in Wellness	SOS Outreach
Big Brothers, Big Sisters of Northern Sierra	State of California, Department of Vocational Rehab
Boys & Girls Club of North Lake Tahoe	Tahoe Forest Health System
Child Advocates of Nevada County	Tahoe Food Hub
Connecting Point 211	Tahoe Truckee Unified School District
Excellence in Education	Truckee N. Tahoe Transportation Management Agency
Foothills Truckee Healthy Babies	Truckee Lutheran Presbyterian Church
For Goodness Sake	Truckee Police Department
FREED	UC Davis Tahoe Environmental Research Center
Gateway Mountain Center	Uplift Family Services
Girls on the Run – Sierras	Victor Community Support Services
Granite Wellness Centers	Western Sierra Medical Clinic
KidZCommunity Head Start	
KidZone Museum	
Mental Health America of Northern California	
Mercy Housing/ Riverside Homes	
Nevada County Human Services Agency	
North Tahoe-Truckee Homeless Services	
Placer County Health and Human Services	
Placer County Network of Care	
Placer County Office of Education	
Placer County Sheriff's Office	
Read Up	
Sierra Agape	
Sierra College	
Sierra Community House	

COALITIONS

Communities 4 Kids
Tahoe Truckee Future Without Drug Dependence
Tahoe Truckee Perinatal Outreach Team
Tahoe Truckee Reads
Tahoe Truckee Suicide Prevention Coalition
United for Action

SAFETY NET UPDATE

HOUSING STABILITY



As housing stability remains a growing concern, many families have fallen behind on their rent or have been displaced due to the hot housing market. Multiple families living under one roof, even temporarily, has posed greater health risks during the pandemic. Financial and homeless support remain a health imperative for our community if we want to retain our local workforce.



NORTH SHORE MEDIAN HOME PRICE - \$950,000 93% increase

(Tahoe Sierra Board of Realtors, MLS, March 2021 vs Feb 2020)



TRUCKEE MEDIAN HOME PRICE - \$1,200,100

60% increase

~ Tahoe Sierra Board of Realtors MLS, March 2021 vs. February 2020



45% INCREASE in real estate sales

~ Tahoe Sierra Board of Realtors MLS, 2020 vs 2019 Sold Analysis



333 FAMILIES received rental assistance with \$515,000 distributed

~ Sierra Community House, as of March 2021, since March 2020



146 UNIQUE GUESTS paid 1,807 guest visits to the Day Center

~ North Tahoe-Truckee Homeless Services, between July 2020-March 2021



415 NIGHTS OF SHELTER at the Emergency Warming Center between November 1, 2020-April 1, 2021

~ North Tahoe-Truckee Homeless Services



HUNGER SECURITY

Hunger relief providers continue to serve significantly more families than they did prior to the COVID-19 pandemic. Organizations are seeing many families in our community experience food insecurity for the first time.



783,414 MEALS PROVIDED

to families since March 2020
430,000 ~ Sierra Community House
47,414 ~ Sierra Senior Services
306,000 ~ Tahoe Truckee Unified School District



6,500 GIVING BOXES distributed from March 2020-2021

~ Tahoe Food Hub



4,038 LBS OF TRUCKEE SOURDOUGH BREAD rescued February 2-April 15, 2021

~ Feed Truckee



1,106 APPLICATIONS FOR CALFRESH BENEFITS in January 2021 and an average of 911 monthly applicants since the COVID pandemic started

~ Placer County



5,572 TOTAL households in Nevada County receiving CalFresh benefits, 616 households in the Truckee area

~ Nevada County

CHILD CARE



A continuum of quality early care and education services from ages 0-5 is a substantial predictor of positive health outcomes (Erikson, 2018). Over one-third of the North Tahoe-Truckee region is considered a child care desert (which means there are more than three times as many children as there are licensed child care slots). Many of these child care providers had to close permanently or alter operations significantly due to the COVID-19 pandemic.



39% OF PARENTS AND CAREGIVERS CANNOT WORK WITHOUT CHILD CARE



11% can work remotely but cannot return to work in-person without child care.

~ Nevada County Child Care Coordinating Council Survey, Dec 2020

WELL-BEING & MENTAL HEALTH

As our economy remains unstable, the need for behavioral health support has not lessened.



200% INCREASE in crisis helpline calls
~ Sierra Community House, since March 2020



300% INCREASE in referrals for adults to outpatient, substance abuse programs
~ Granite Wellness Centers, since March 2020



81 youth supported, 49% increase
~ Gateway Mountain Center



FAMILIES

KEEPING AN EYE ON THE COMMUNITY

In order to better measure the health of our community, CCTT has been aggregating data and engaging with community leaders to analyze statistics and trends. This year, CCTT released their first Safety Net Update (see page 12) and continues to use economic well-being, education and health data collected from [Results Scorecards](#).



COMPLETION OF YEAR 3 OF ON THE VERGE

The On the Verge Leadership program identifies nonprofit staff members who have excelled in their roles and helps develop their leadership skills. The objective of the program is to reduce burnout and strengthen our local nonprofit employee network. Over the course of one year, participants develop healthy coping skills, expand communication styles, and build relationships with other professionals in their field. In 2020, nine participants completed the program.



LAUNCH OF BEHAVIORAL HEALTH ROAD MAP

With help from the Katz-Amsterdam Foundation, CCTT has been working on developing a Behavioral Health Road Map that outlines the region's challenges, resources and future strategies for improvement. This partnership process has encouraged collaboration with other rural communities to share best practices and identify needs.

RACE & EQUITY COMMITTEE

Over the past year, the TTCF Board and CCTT partners have built the capacity to have fearless conversations to address systemic racism. A TTCF Board ad hoc committee of six volunteers and a CCTT group of eight partners have informed and guided this work. We have facilitated Living Room Conversations, practiced interrupting microaggressions and committed to advancing our efforts throughout our convenings over an 18-month period.

FORESTS

FOREST FUTURES

2020 was the largest wildfire season in California on record and our forests need our help. We need to think differently (and act quickly) about how we can prevent wildfire, cultivate a sustainable new economy related to the forest for our region and make progress towards climate goals.

This year we **raised \$330,000** towards a programmatic strategy to catalyze innovation, expedite solutions and build community engagement around this issue. Building on a strong track record of accomplishments and working on the bleeding edge of philanthropy, public-private partnerships and entrepreneurial approaches, we are poised and dedicated to attract more resources for this effort.

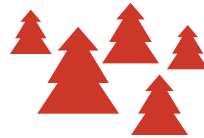
2020 CALIFORNIA FIRE SEASON FACTS



Largest wildfire season on record



9,917
Fire incidents



4,257,863 Acres burned
(26x higher than 2019)



5 of the largest fires in
CA history ignited



33 Fatalities



112 Million metric tons
of carbon dioxide emitted
(10x the amount of the past decade)



10,448 Structures
destroyed or damaged



75-day estimated
increase in length of
fire season across the
Sierras

SOURCE: CAL FIRE

FOREST FUTURES SALON SERIES

The silver lining in shifting our events to a virtual platform was watching this series grow both in audience size and geographic reach. Our stakeholder network grew to a diverse group of 120 people with attendees regularly dialing in from Oregon, New York, even Switzerland. People from all over grew concerned about the health of California forests, they showed up to learn, ask questions and find out how they could get involved.

PROGRESS TO DATE



Built strong stakeholder network through eight Forest Futures Salons - 120 people across a variety of disciplines



Organized a State Policy focused Annual Event - an invite-only gathering for key stakeholders and decision makers



Produced Issue Briefs that synthesize the challenges and opportunities around forest *Harvesting, Transporting, Processing and Market-based Solutions*



Featured in Inside Philanthropy - [download the article here](#)



Covered a variety of topics including biomass, wood products innovation, carbon sequestration technology and funding in our Forest Futures Salon Series



FOREST FUTURES ADVISORS

Kristin York

Vice President of Business Innovation, Sierra Business Council

Lauren OBrien

Vice President of Sales & Marketing, Cloudastructure, Inc.

Megan McTiernan

Social Impact Advisor

Nancy Huang

Chief of Staff at Draper Richards Kaplan Foundation

Hannah Sullivan

Co-Founder and Partner of Emerald Bay Wealth Management

Chris Kolhardt

Software Engineer

Erin Kilmer

Executive Director + Chief Impact Officer at Beneficial State Foundation

Geoff Edelstein

Co-Founder, Principal and Portfolio Manager of Granite Investment Partners, LLC

Jamie Allison

Executive Director at Walter & Elise Haas Fund

Graeme Armstrong

International General Manager, Innovation leader and Chemical Industry Expert

Stacy Caldwell, CFRE

CEO, Tahoe Truckee Community Foundation

HOUSING



When the pandemic hit in March, the housing crisis worsened for our local workforce. The Tahoe Truckee area received national recognition as a “Zoom town” from NPR as people fled cities to work virtually in our mountain community. This caused a **45% increase in real estate sales** with multiple cash-offers on homes in unprecedented bidding wars. The median home prices have risen 70% in the past year and continue to rise, greatly exceeding what our local workforce can afford. Census data shows that we lost 38% of our local population between 2000-2018 while the population in neighboring areas rose, and we expect that percentage to increase when more recent census data is available.

LEARN MORE

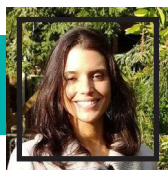
BLOG POST:
[Housing in Tahoe During COVID-19](#)

PRESENTATION:
[Shelter in Rural Places](#)

NPR ARTICLE:
[Zoom Towns And The New Housing Market For For the Two Americas](#)

Thankfully, the [Mountain Housing Council](#) (MHC) and Council Partners have made significant progress these past few years to put us in a better position to keep our local workforce in the area. MHC seeks to accelerate solutions through government, business, and nonprofit partnerships targeting innovations in three key areas: funding, land, and policy. Council leaders convene quarterly to identify barriers and opportunities to unlocking existing housing stock and developing new stock. Tiger Teams and Working Groups are tasked to explore solutions and align efforts and report back to keep momentum and forward movement. MHC brings a broad spectrum of the community together to source innovative solutions and forge collaborative partnerships.

Upon the completion of MHC 1.0, 27 partners renewed their 3-year commitment to MHC 2.0. Despite new challenges in 2020, including homelessness efforts and legislative support around the eviction moratorium, MHC kept its commitment to collectively address long-term housing projects in the region. Our efforts were featured at the Annual National Conference for Growing Community Foundations in a session about [“Accelerating Housing Solutions in a Rural Community.”](#)



Tara Zuardo
Project Director



Kristina Kind
Project Coordinator

COUNCIL PARTNERS

LOCAL GOVERNMENTS

Nevada County

Placer County

Town of Truckee

Tahoe Truckee
Community
Foundation

Truckee North Tahoe
Transportation
Management
Association

SPECIAL DISTRICTS

North Tahoe Public
Utility District

Olympic Valley Public
Service District

Tahoe City Public
Utility District

Tahoe Regional
Planning Agency

Truckee Tahoe Airport
District

NETWORKS

Community
Collaborative of
Truckee Tahoe

Contractors
Association of
Truckee Tahoe

Donner Summit
Association

North Lake Tahoe
Resort Association

CORPORATE PARTNERS

Squaw Valley | Alpine
Meadows

Sugar Bowl Resort

Vail Resorts |
Northstar

Sierra Business
Council

Tahoe Donner
Association

Tahoe Sierra Board
of Realtors

Truckee Chamber |
Truckee Tomorrow

NONPROFITS

Martis Fund

Mountain Area
Preservation

Sierra Community
House

Tahoe Prosperity
Center

Truckee Downtown
Merchants
Association

Truckee Tahoe
Workforce Housing
Agency

Visit Truckee-Tahoe

HOUSING TRACKER

The Mountain Housing Council website tracks progress on achievable housing projects on a quarterly basis:

[View Tracker](#)

TRUCKEE ARTIST LOFTS

As we write this, an exciting new development is being finalized in downtown Truckee that promises to provide the local workforce with affordable housing opportunities. As one of the first affordable housing developments in the region, the Truckee Artist Lofts are an example of how modular housing can provide a solution to increasing rents. Take a look at how TTCF was part of the creative financial structure by securing both donations and impact investments: [Truckee Artist Lofts Blog Post](#)

LANDING LOCALS

Launched in 2018, this [TTCF seed-funded start-up](#) that focuses on securing long-term rentals for our local workforce, verified that long-term rentals were also more competitive than ever this past year. In September, the Town of Truckee approved a Long-Term Rental Grant Program in partnership with Landing Locals that incentivizes homeowners to lease their homes for 12 months to a local employee. Landing Locals continues to work diligently to house our seasonal workforce and residents in long-term leases.



ACCESSORY DWELLING UNIT (ADU) PROGRAM

In order to find creative solutions to housing in the area, in 2019 MHC conducted a [study on Accessory Dwelling Units](#) (ADU), also referred to as second units, in-law units, granny flats, residential units, or guest suites. This study informed the Town of Truckee's recent ADU incentive package that aims to accelerate the production of new ADUs, as well as bring unpermitted ones into compliance to increase local housing inventory.

OTHER PROJECTS IN THE WORKS:

[Hopkins Village](#)

[Cold Stream Commons](#)

[Soaring Ranch](#)

[Frishman Hollow II](#)

[Dollar Creek Crossing](#)

FINANCIALS AND LEADERSHIP

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

ASSETS	2020	2019
Cash and cash equivalents	\$4,320,148	\$2,257,563
Prepaid expenses	\$12,968	\$17,056
Investments	\$22,319,781	\$23,071,848
Due from related party	\$5,000	\$10,000
Beneficial interest in charitable trusts	\$760,364	\$827,028
Fixed assets, net	\$1,592,839	\$1,654,523
TOTAL ASSETS	\$29,011,100	\$27,838,018
<hr/>		
LIABILITIES		
Accounts payable	\$49,629	\$56,835
Accrued compensation	\$80,718	\$30,266
Agency Funds	\$4,477,534	\$4,889,330
TOTAL LIABILITIES	\$4,607,881	\$4,976,431
<hr/>		
NET ASSETS		
Unrestricted	\$15,194,983	\$13,522,947
Permanently restricted	\$9,208,236	\$9,338,640
TOTAL NET ASSETS	\$24,403,219	\$22,861,587
<hr/>		
TOTAL LIABILITIES AND NET ASSETS	\$29,011,100	\$27,838,018

Audited as of June 30, 2020

FOUNDERS

Shirley and David Allen Alpine Meadows Alpine Winter Foundation Anonymous Julie Bradley and Zeke Cornell Booth Creek Ski Holdings Polly and Tom Bredt Linda and David Brown	Cindy Darneal Quinn Delaney and Wayne Jordan East West Partners Kathleen Eagan and James Duffy Stuart Feigin The FHK Companies The Gelso Families	John and Judi Gingerich Ernie and Tom Grossman The Hackstack Family Patricia Hellman Gibbs and Richard Gibbs William Hewlett Fred and Barbara Ilfeld John Jorgenson Roger and Vicky Kahn	David and Barbara Kahn Lahontan, LLC Law Office of Porter Simon Brian Marsh Bill and Christney McGlashan Azad Mclver Luise and Roger Menges Julie Motamedi and Don Rollofson	Northstar-at-Tahoe Jim and Marianne Porter Craig and Alison Poulsen Gladys "Sandy" Poulsen Resort at Squaw Creek Dave and Holly Rippey The Rock Garden & TNT Materials Scott and Polly Ryan	Ryan Group Architects Squaw Valley USA Sugar Bowl Ski Resort Teichert Foundation Truckee Tahoe Lumber Co. Jim and Ginger Walsh Betsy and Tom Watson John Weaver Richard and Louise Wiesner
--	---	---	---	--	--

The people who are attracted to serve our region through TTCF embody the spirit and culture of our mission and our home. Together, our Board Members and Staff use their time and expertise to build an intentional community. Each person is deeply engaged in our region and we are proud of the types of people who commit themselves to our mission.

BOARD OF DIRECTORS

Hannah Sullivan
Board Chair
Co-Founder and Partner
of Emerald Bay Wealth
Management

Lauren OBrien
Past Board Chair
Vice President of Sales &
Marketing, Cloudastructure,
Inc.

Kelley R. Carroll
Secretary
Attorney, Porter Simon Law

Walter Auerbach
Past Board Chair
Owner of Auerbach
Engineering Corp

Bill Austin
Founder of Pacific Crest
Wealth Planning

Geoff Edelstein
Vice Chair
Granite Investment Partners,
LLC, Co-Founder, Principal, and
Portfolio Manager

Emily Anne Gendron
Director Of Leadership
Development, OwlHub, Inc

Jerusha Hall
Northstar California,
Environmental Planner

Erin Kilmer Neel
Executive Director and Chief
Impact Officer of Beneficial
State Foundation

Alex Mourelatos
Owner of Mourelatos
Lakeshore Resort

Thomas J. Powell
Financier

Robert Richards
Treasurer
Eagle Peak Asset
Management, LLC, Co-
Founder and Principal

Kristin York
Sierra Business Council,
Business Innovation Director

STAFF

Stacy Caldwell, CFRE
Chief Executive Officer

Caroline Craffey
Communications Manager

Timea Griset
Executive Assistant to the CEO

Kristina Kind
CCTT & MHC, Program
Coordinator

Phyllis McConn
Community Impact Officer

Sergio Nevel
Director of Finance and
Operations

Deb Ryan
Resident Wise Woman

Alison Schwedner
Community Collaborative of
Tahoe Truckee, Director

Kathy Whitlow
Foundation Services Director

Tara Zuardo
Mountain Housing Council,
Project Director